

SEO PACKAGES

Description	Starter	Basic	Standard	Advanced
No. of Keywords	Up to 6	Up to 8	Up to 10	Up to 15
Relevant Keyword Theme/Keyword Family	2	2	4	6
Time Duration in Months	6	6	6	6
On Page Optimization (One time)				
Maximum number of pages optimized	Up to 7	Up to 10	Up to 15	Up to 20
Title, Meta tag optimization	Yes	Yes	Yes	Yes
XML Sitemap creation & submission to search engine	Yes	Yes	Yes	Yes
Content Optimization Suggestions	Yes	Yes	Yes	Yes
Robot.txt creation	Yes	Yes	Yes	Yes
Off Page Optimization (Per Month)				
Directory Submission	70	100	150	200
Article Submission	20	32	64	100
Press Release Submission	20	32	64	100
Social Bookmarking	20	25	50	100
Blog Comment Posting	20	30	50	75
Link Exchange (One way, Three way)	7	10	20	30
Reports				
Traffic, Keyword Ranking Report	Monthly	Monthly	Monthly	Monthly
Work Report	Monthly	Monthly	Monthly	Monthly
Cost per month	\$350	\$500	\$1,000	\$2,000